

**Mission** To collect insight into the structure and skillset required to future-proof the water sector workforce—ensuring rural communities can manage their own water quality and supply for generations to come.

**Vision** All communities in the Central Valley have the required know-how and workforce to manage their own water quality & supply.

## Goals & Objectives

- Enable rural communities to shape the future of their own water supply.
- Promote and position water-focused jobs as viable professional careers
- Identify training and education required to secure water-focused jobs
- Close gaps in water sector knowledge created by an aging workforce.

## Target Audience(s)

- Industry - Water sector agencies (employers)
- Education - colleges, trade schools, adult schools, training programs, etc.
- Local & State Government
- Job Seekers - people looking a first career or a new career

## Survey #1 - Water Sector

Intended for two audiences – water sector organizations and training/education providers. The more data and information we collect from both, the better we can inform career pathways into water that meet the needs of a changing industry and workforce.



## Survey #2 - Job Seekers

Intended for people in the workforce, soon to be entering the workforce, or looking for a new job/career. We hope to learn what people know, or don't know, about water as a professional career path. Findings will be shared with Survey #1 audience(s).

